

UNIQLO PIKE & ROSE

OPEN SAT 9/1

Celebrating our first store in Maryland!

11853 Grand Park Avenue, at the corner of PerSei Place, Bethesda, MD 20852



This Is Lifewear

Who you are, what you believe in: that's what you wear every day. And that is what we make clothing for. Welcome to a new way of apparel.

Apparel that comes from our Japanese values of simplicity, quality and longevity. Designed to be of the time and for the time. Made with such modern elegance that it becomes the building blocks of your style.

A perfect shirt that is always being made more perfect. The simplest design hiding the most thoughtful and modern details. The best in fit and fabric made to be affordable and accessible to all.

Clothing that we are constantly innovating, bringing more warmth, more lightness, better design, and better comfort to your life.

It never stops evolving because your life never stops changing.

Simple apparel with a not-so-simple purpose: to make your life better.

Uniqlo LifeWear. Simple made better.



LifeWear

EXTRA Fine Merino

The luxurious texture and quality you'll know as soon as you touch it. Known worldwide as the best in merino wool. Woven for warmth.



WOMEN

3D Extra Fine Merino
Ribbed Turtleneck
Long-Sleeve Dress
\$29.90



3D KNIT

This item launches in September.

MEN

Extra Fine Merino
V-Neck Sweater
\$39.90

WOMEN

Extra Fine Merino
Crew Neck Sweater
\$29.90

Made with 100% natural extra fine merino wool fiber. Premium smoothness at first touch.



Luxurious Extra
Fine Merino Wool

Supremely soft and highly breathable. Made with ultra-fine fibers of just 19.5 microns for supreme softness & luster. Extra Fine Merino is a premium wool fabric that is also used in high-end suits.

Even after being washed at home, Extra Fine Merino knits retain their shape and resist pilling. That means you can enjoy the sweater even longer.

Lambswool

UNIQLO's new lambswool is woven with extra fine fibers to maintain the natural texture of the wool and achieve maximum softness.



Quality 100%
Premium Lambswool

Made with 100% lambswool, these sweaters feature a soft, springy texture and exceptional warmth. Roughly knit with wide ribbing at the collar, waist and cuffs, this cozy and casual sweater is a cold-weather wardrobe essential.

A great option for casual outfits, or for work or school styles.

WOMEN

Premium Lambswool
Crew Neck
Long-Sleeve Sweater
\$29.90

MEN

Premium Lambswool
Crew Neck
Long-Sleeve Sweater
\$29.90



This item launches in October.

WOMEN

Cashmere Turtleneck
Long-Sleeve Sweater
\$79.90



Cashmere

Cashmere is widely regarded as the jewel of textiles. At UNIQLO every garment is made without compromise to quality. A smooth luxurious texture which feels soft against the skin is guaranteed.



The jewel of
fabric, Cashmere.

JEANS INNOVATION CENTER



WOMEN

Ultra Stretch Jeans
\$39.90

24h Style of the moment
JEANS for every moment.

Focusing on the three Fs – Fabric, Fit, and Finish. They're the most important factors for making jeans.

To UNIQLO, denim is more than just a fabric. It's a material that's loaded with history, and we respect it accordingly.



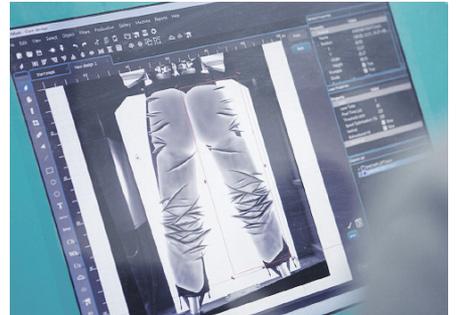
// FABRIC

The JEANS INNOVATION CENTER's location in Los Angeles, home to global denim fabric makers, provides a structure for optimal fabric development and selection. UNIQLO also has a solid partnership with KAIHARA Corporation, a well-known maker of high-quality Japanese denim.



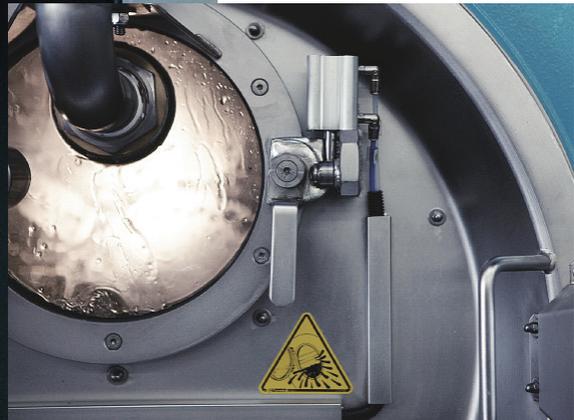
// FIT

The JEANS INNOVATION CENTER researches and develops denim in a joint effort between UNIQLO, which makes clothes from a LifeWear perspective, and our sister brand, J BRAND, which creates jeans that drive trends.



// FINISH

Washing is the most important process affecting the finished look and quality of jeans. The JEANS INNOVATION CENTER is equipped with the world's most advanced denim-processing technologies. The center has also gathered together specialists in denim development from around the world, who repeatedly conduct tests to create authentic jeans on par with premium denim.





MEN

Ultra Light
Down Jacket
\$69.90

The Perfect All Season Jacket

"Love Love Love this jacket... I have one in black, navy blue and cream color. Can't say enough about this jacket. I wore them all winter long and even into the spring months. I especially love the convertible collar that snaps open and closed for different looks. Keep up the great design options."

— Anonymous

UL ULTRA LIGHT DOWN

Thin, light, and warm. The packable, functional design of Ultra Light Down makes it the perfect outerwear for every day and every occasion. No matter what the setting or what your lifestyle, it's always the right choice.



LIGHTWEIGHT



WINDPROOF



DURABLE
WATER
REPELLENCY

Your go to down.
A seamless design means extra
warmth and wind protection.



Warm Premium Down



Packs easily



No down packs to ensure lightness



Water-repellent



MEN

HEATTECH
Crew Neck Long-
Sleeve T-Shirt
\$14.90



HEAT
ADSORPTION



HEAT
RETENTION



ODOR
CONTROL



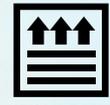
STRETCHABLE
COMFORT



ANTI-STATIC



SHAPE-
RETAINING



QUICK DRY



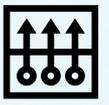
ANTI-ODOR



SOFT
TEXTURE



SMOOTH TO
THE TOUCH



MOISTURE
WICKING

Perfect for Winter

"As usual Uniqlo products never fail to deliver. The perfect undershirt to keep you warm during the winter. Very comfortable and thin enough not to make you look bulky but gives you enough insulation as well."

- Anonymous

Three kinds of HEATTECH

Made of different fabrics in different thicknesses, the three types of HEATTECH offer varying levels of warmth. Tops and leggings for use as innerwear are available in all three types, so stock up on the HEATTECH that offers the best warmth for where you are.

Choose from 3 levels of warmth

 <p>HEATTECH</p> <p>Thin yet warm. Layer stylishly without bulking.</p>	 <p>HEATTECH EXTRA WARM</p> <p>A brushed lining provides 1.5 times the warmth of the original HEATTECH.</p>	 <p>HEATTECH ULTRA WARM</p> <p>2.25 times warmer than the original. The warmest in HEATTECH history.</p>
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*Calculated based on the CLO value that measures heat resistance. Compare to regular HEATTECH. HEATTECH Extra Warm and HEATTECH Ultra Warm launch in September.

Absorbs and wicks away moisture to keep you dry.

In addition to generating heat that keeps you warm, HEATTECH absorbs and diffuses moisture. Among the combination of different fibers is a heavy dose of highly moisture-absorbing strands to keep the insides of your clothes drier indoors, on the train, and everywhere else.

*Functions vary depending on the product. Please check the back side of the product package for details.

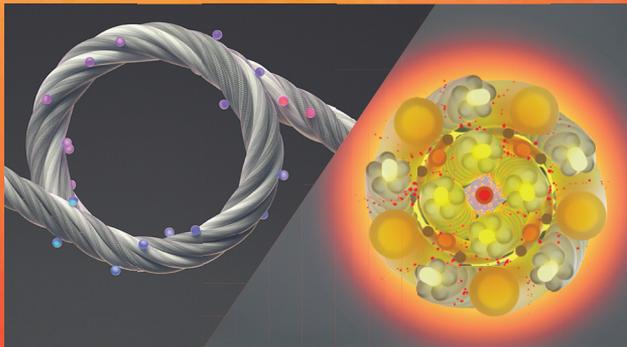


WOMEN

HEATTECH
Crew Neck Long-
Sleeve T-Shirt
\$14.90

Clothing that generates heat from your body.

HEATTECH converts moisture into warmth when you need it most. Even during drastic temperature changes, this lightweight layer will keep you moving comfortably all day long.



The special fiber takes water vapor emitted from your body and converts it into heat.



A micro-acrylic air pocket in the mesh traps and retains warmth.

NEWS



LifeWear



This product is not for sale in the U.S.

UNIQLO is honored to welcome Roger Federer as our new Global Brand Ambassador.

"Mr. Federer is one of the greatest champions in history; my respect for him goes beyond sport. Our partnership will be about innovation on and off court. We share a goal of making positive change in the world, and I hope together we can bring the highest quality of life to the greatest number of people."

— Tadashi Yanai, UNIQLO Founder, Chairman, and CEO



SUSTAINABILITY AT UNIQLO



UNIQLO U
The Future of LifeWear

UNIQLO KIDS COLLECTION

Made for your little style star – a variety of essentials perfect for play. Stock up on striped tees, easy pants, and light warm padded parkas for windy days.



Christophe Lemaire and his leading design team bring you a collection that revolutionizes the basics with clothes from Parisian ateliers. By incorporating new fabrics and sophisticated technologies and pursuing shapes never before seen in clothing, they are redefining clothing to bring the world brand-new basics. Uniqlo U – LifeWear for the future.

MEN
U Fleece Full-Zip Jacket \$69.90



uniqlo.com/en/csr



GIVE YOUR CLOTHING A NEW LIFE

UNIQLO's philanthropic focus provides support to youth, homeless families, refugees, and people with disabilities. Over the past four years, over 2,450 UNIQLO volunteers have gathered to work with organizations like the Special Olympics, Street Soccer USA and the Boys & Girls Club.



SPRZ NY We call it SPRZ NY...a launching pad for products unlike any you have seen before, and for mind-blowing innovations in pop culture. The project centers on our 5th Avenue NYC flagship store, and has expanded into Uniqlo stores everywhere, inspiring and surprising New York and the world.



In November 2016, Fast Retailing opened the Jeans Innovation Center as a denim research and development facility in Los Angeles. The center creates designs with an emphasis on quality, the pursuit of safe and efficient operations and the reduction of environmental impact during the manufacturing process. An example of one of its innovations is the production of pre-faded and pre-ripped jeans. By adopting a laser process and other leading technologies, the Jeans Innovation Center aims to shorten manual processes and greatly reduce chemicals, water and waste.

Contents shown here are subject to availability.



WEAR YOUR WORLD.
UT 2018

A T-Shirt is a direct expression of the wearer's individuality and values. You can convey your identity – who you are, where you come from, and what kind of culture you like – through what's on your T-Shirt; it is, so to speak, a tool of self-expression. That's exactly why UT carefully selects authentic cultural content that transcends time and genre from around the world such as art from up-and-coming artists, comic book characters, and traditional brands. By using our unique editing perspective to create new content and maximize its appeal, we offer the world T-Shirts that possess genuine value.



UNIQLO is a proud Member of the Better Cotton Initiative (BCI). BCI exists to make global cotton production better for the people who produce it, better for the environment it grows in and better for the sector's future. By buying cotton products from UNIQLO, you're supporting responsible cotton production.

VISIT US AT UNIQLO PIKE & ROSE

We are very excited to finally be in Maryland! Join us as we celebrate our Grand Opening!

Find us at 11853 Grand Park Avenue, at the corner of PerSei Place, Bethesda, MD 20852



FREE DRINKS FROM 9/1 – 9/2

Join us early on our grand opening day and get a free drink provided by Kung Fu Tea!*

*One per customer, per day. While supplies last.



Passion Fruit Green Tea
with nata jelly



Kung Fu Milk Tea
with bubbles



Winter Melon Green Tea
with mini bubbles



A MESSAGE FROM OUR STORE MANAGER

Meet one of the new faces in the neighborhood! Meet our UNIQLO Pike & Rose Store Manager!



Having opened the 1st store in Washington, D.C., I am really looking forward to bringing UNIQLO to another new market, this time in Maryland. As a suburb to D.C., it is a diverse area with an affluent market where the local community prioritizes timeless and universal pieces in their wardrobe. UNIQLO has everything they need to achieve their best look at affordable prices and I can't wait for them to shop with us.

– Elissa, UNIQLO Pike & Rose Store Manager

LEARN MORE ABOUT UNIQLO VIA OUR APP

Download the UNIQLO app for the latest in brand news, seasonal collections, and more!

Receive \$5 OFF your next purchase of \$10 or more when you download the app!



DOWNLOAD THE UNIQLO APP NOW



UNIQLO app is valid only for U.S. residents.
Valid only at UNIQLO Pike & Rose. Applicable only for first download users.
Offer valid until September 30th, 2018.