UNIQLO HUDSON YARDS OPEN MARCH 15



LifeWear

Welcoming our newest store to the newest neighborhood in New York City.

This Is LifeWear

Who you are, what you believe in: that's what you wear every day. And that is what we make clothing for. Welcome to a new way of apparel.

Apparel that comes from our Japanese values of simplicity, quality and longevity. Designed to be of the time and for the time. Made with such modern elegance that it becomes the building blocks of your style.

A perfect shirt that is always being made more perfect. The simplest design hiding the most thoughtful and modern details. The best in fit and fabric made to be affordable and accessible to all.

Clothing that we are constantly innovating, bringing more warmth, more lightness, better design, and better comfort to your life.

It never stops evolving because your life never stops changing.

Simple apparel with a not-so-simple purpose: to make your life better.

Uniqlo LifeWear. Simple made better.



LifeWear

MEN Premium Linen Long Sleeve Shirt \$29.90

FRENCH

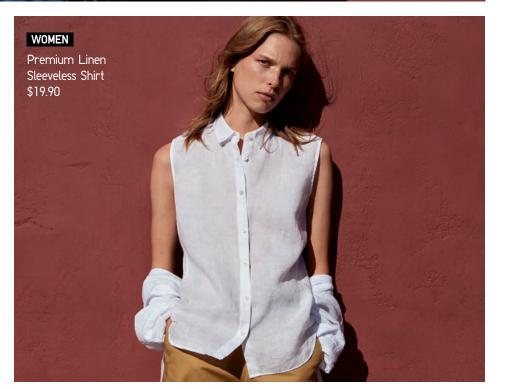
UNIQLO PREMIUN LINEN

Enjoy the soft, comfortable texture unique to French linen.



Choose from a wide assortment of colors and patterns.







Grown in Western Europe, flax takes 100 days to reach maturity. The process involves a minimal environmental footprint and requires no irrigation, only rainwater.

Soaking is the first natural step in the transformation from plant to fiber.



The flax fiber is found in the outer envelope of the stalk. It's extracted then the inner wooden core is removed.

Scutching is the mechanical process to transform the plant into fiber. Nothing goes to waste in the flax plant.



The fiber is then spun using various techniques to turn it into yarn.

The fiber is straightened and stretched into slivers, and is then twisted to form the yarn. Various techniques can be used to produce different types of yarn.



Enjoy the soft, comfortable texture that's unique to premium linen.

Rich coloring gives it a brisk, refreshing look.

OFFICE READY

Refresh your work wardrobe with simple styles that work as hard as you do. Timeless design and easy care combine to create looks that carry you through the workday and beyond.





Drape Sleeveless Blouse \$19.90

Soft and gentle fabric paired with a chic and flattering feminine silhouette.





MEN Easy Care Shirt \$29.90



ONLINE EXCLUSIVE

CUSTOMIZE YOUR FIT ON UNIQLO.COM

Choose from hundreds of combinations of body fit, collar, sleeve length, and color to find your perfect shirt, customized just for you.









1. Take Measurements

Fit 3. So

3. Select Your Collar









*Pockets are not waterproof. Please use caution when storing electronics.

Blocks rain and wind.* Stays breatheable.



Special bonding film seals and blocks rain and wind.



Your Ultra Go-To Down.

Thin, light, and warm, the packable, functional design of Ultra Light Down makes it the perfect outerwear for every occasion.





UNIQLO denim is made with tradition and innovation in mind to provide a wide variety of silhouettes and finishes. Choose from an unbeatable selection of washes updated each season for of-the-moment style.

From skinny, to classic, to vintage-inspired silhouettes, each style features thoughtful design details for a more comfortable fit. Find the pair with the right silhouette and look that's truly you.



JEANS INNOVATION CENTER

Los Angeles, CA

The JEANS INNOVATION CENTER researches and develops denim in a joint effort with UNIQLO. which makes clothes from a LifeWear perspective.



We focus on the three F's: **fabric**. **fit**, and **finish** as the most important factors for making jeans. Denim is more than just a fabric, it's a material that's loaded with a history that we respect.

WOMEN

AIRism UV Cut Mesh Hoodie \$29.90

CLOTHING THAT MOVES WITH YOU

Whether you're hitting the gym or running errands, activewear is the new normal. With innovative technology and everyday style, UNIQLO's activewear essentials keep you covered from the gym to the streets.



AIRism







AIRism is designed to feel as if nothing is there.

Layered beneath your clothes, it can keep you cool from underneath. It lives with you like a second skin, keeping you comfortable despite an unexpected change in the weather.

AIRism is offered in multiple variations, each designed for different needs and lifestyles. No matter who you are or how you live, there's an AIRism that can work for you.

AIRISM comfort conditioning technology	Mesh Type AIRism	Seamless Type <u>AIRism</u>
Smooth to the touch	Quick drying + Moisture wicking	Seamless + Sleek
Super fine fibers mean a silky-soft feel.	Stay fresh with twice* the breathability.	No seams* means it won't show under layers.
	Compared to the original AIRism	*Around collar



$\mathsf{INNERWEAR}$ Comfortable from the inside out, our innerwear is the perfect foundation for every day.

This is wireless like you've never seen before.



Cups expand and adjust to fit any bust.





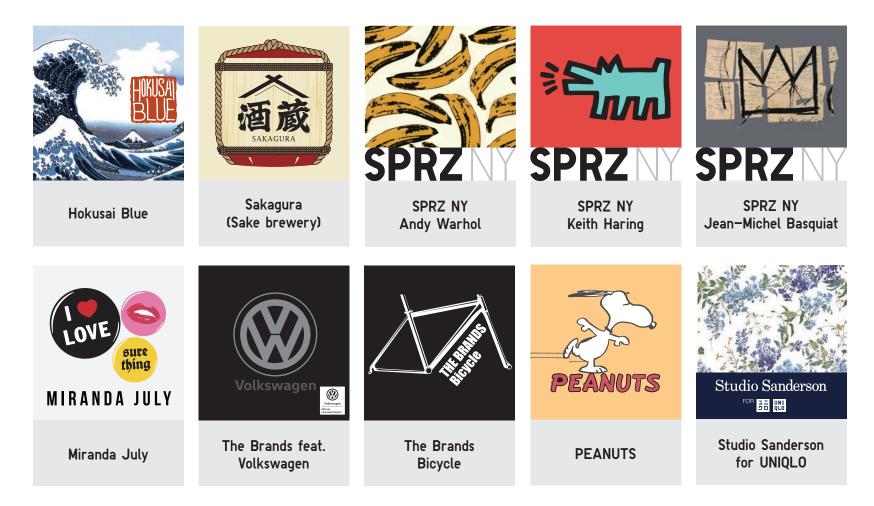
MEN WOMEN UT Graphic T-Shirt \$14.90

EAR OUR

UT

A t-shirt is more than just a t-shirt. It's an expression of who you are. Where you've been. What you love. And with hundreds of limited edition t-shirts to choose from each year, you'll always find one that says exactly how you feel. That's the UT philosophy.

Our UT collection offers something for everyone! Shop styles from art masters like Andy Warhol and Keith Haring, or embrace Japanese elegance with Hokusai Blue. There's so much to see with UT.



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Colors and styles are subject to availability. Shop UNIQLO.com for our full collection.

UNIQLO NEWS



"Mr. Federer is one of the greatest champions in history; my respect for him goes beyond sport. Our partnership will be about innovation on and off court. We share a goal of making positive change in the world, and I hope together we can bring the highest quality of life to the greatest number of people."

- Tadashi Yanai, UNIQLO Founder, Chairman, and CEO

SUSTAINABILITY AT UNIQLO







UNI QLO

UNIQLO RECYCLE GIVE YOUR CLOTHING A NEW LIFE

Since 2006, UNIQLO has been maximizing the value of clothing by collecting its gently worn products from customers. The clothing is then distributed globally to refugees through the United Nations High Commission for Refugees (UNHCR) or locally to people in need.

BETTER COTTON INITIATIVE

UNIQLO is a proud Member of the Better Cotton Initiative (BCI). BCI exists to make global cotton production better for the people who produce it, better for the environment it grows in, and better for the sector's future. By buying cotton products from UNIQLO, you're supporting responsible cotton production.

STORE LOCATIONS IN THE U.S.

CALIFORNIA (NORTHERN)

UNIQLO UNION SQUARE – San Francisco UNIQLO BAY STREET EMERYVILLE – Emeryville UNIQLO STONESTOWN GALLERIA – San Francisco UNIQLO SUN VALLEY MALL – Concord UNIQLO SERRAMONTE CENTER – Daly City UNIQLO HILLSDALE SHOPPING CENTER – San Mateo UNIQLO WESTFIELD VALLEY FAIR – San Jose UNIQLO STONERIDGE SHOPPING CENTER – Pleasanton UNIQLO GREAT MALL – Milpitas UNIQLO PLAZA ESCUELA – Walnut Creek

CALIFORNIA (SOUTHERN)

UNIQLO SOUTH COAST PLAZA – Costa Mesa UNIQLO GLENDALE GALLERIA – Glendale UNIQLO BEVERLY CENTER – Los Angeles UNIQLO THE BLOC – Los Angeles **NOW OPEN** UNIQLO LOS CERRITOS – Cerritos UNIQLO SANTA MONICA PLACE – Santa Monica UNIQLO DEL AMO – Torrance UNIQLO ONTARIO MILLS – Ontario UNIQLO SANTA ANITA – Arcadia

COLORADO

UNIQLO DENVER PAVILIONS - Denver

CONNECTICUT

UNIQLO STAMFORD TOWN CENTER - Stamford

UNIQLO DISNEY SPRINGS – Lake Buena Vista

UNIQLO CHICAGO N. MICHIGAN AVE - Chicago UNIQLO WOODFIELD MALL - Schaumburg

PENNSYLVANIA UNIQLO CHESTNUT STREET – Philadelphia UNIQLO MONTGOMERY MALL – North Wales

MARYLAND

UNIQLO PIKE & ROSE - Bethesda

MASSACHUSETTS

UNIQLO NATICK MALL – Natick UNIQLO THE MALL AT CHESTNUT HILL – Newton UNIQLO NORTHSHORE MALL – Peabody UNIQLO LEGACY PLACE – Dedham UNIQLO FANEUIL HALL – Boston UNIQLO NEWBURY – Boston

NEW YORK

UNIQLO SOHO – Manhattan UNIQLO 5TH AVENUE – Manhattan UNIQLO 34TH STREET – Manhattan UNIQLO HUDSON YARDS – Manhattan **OPEN MARCH 15** UNIQLO ATLANTIC TERMINAL – Brooklyn UNIQLO WESTCHESTER'S RIDGE HILL – Yonkers UNIQLO ROOSEVELT FIELD – Garden City UNIQLO SKYVIEW CENTER – Flushing UNIQLO BAY PLAZA – Bronx

NEW JERSEY

UNIQLO PARAMUS – Paramus **OPEN MARCH 1** UNIQLO BRIDGEWATER COMMONS – Bridgewater UNIQLO MENLO PARK – Edison UNIQLO WILLOWBROOK MALL – Wayne UNIQLO JERSEY GARDENS – Elizabeth

VIRGINIA

UNIQLO TYSONS CORNER - McClean

WASHINGTON

UNIQLO BELLEVUE COLLECTION - Bellevue UNIQLO SOUTH CENTER - Seattle

WASHINGTON, D.C.

UNIQLO F STREET POP-UP UNIQLO UNION STATION

BUY ONLINE PICK UP IN STORE



GO TO UNIQLO.COM AND START SHOPPING.

PLACE YOUR ORDER AND CHOOSE PICK UP IN STORE AT CHECKOUT.

2

3

YOU WILL BE NOTIFIED VIA EMAIL WHEN YOUR ORDER IS READY FOR PICKUP.



VISIT US AT UNIQLO HUDSON YARDS

We're so excited to open our newest store in NYC - come celebrate with us!

500 W 33rd Street, New York, NY 10001

You can also visit our global flagship locations in Manhattan on 5th Avenue, 34th Street, and in Soho!



A MESSAGE FROM OUR STORE MANAGER There's a new face in the neighborhood - meet our UNIQLO Hudson Yards store manager.

Thank you NYC for welcoming our 4th Manhattan store at UNIQLO Hudson Yards! Whether you are enjoying the most exquisite and innovative architecture, or visiting one of the most scenic parks and observation decks, Hudson Yards is the new Heart of New York, and UNIQLO is Lifewear for all! Not only do we want to bring innovation and the future to Hudson Yards, we hope to capture the hearts of everyone that visits us through our extraordinary level of service and social responsibility. My amazing team and I are super excited to be a part of the "new" West Side, the city within the big city, and ever-growing big apple! UNIQLO Hudson Yards welcomes you, and we hope to see you soon!

Jia Jia Chen, UNIQLO Hudson Yards Store Manager

GET \$5 OFF YOUR NEXT PURCHASE OF \$10 OR MORE

DOWNLOAD THE UNIQLO APP NOW





UNIQLO app is valid only for U.S. residents. Valid only at UNIQLO Hudson Yards. Applicable only for first download users.

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